



Ohio Civil War 150 Logo Request Form

The Civil War sesquicentennial (2011-2015) provides a fresh opportunity for our state to rediscover the many ways in which Ohioans had a deep and lasting impact on the war, how the war transformed Ohio and how our culture is still affected today. The story of the Civil War touches virtually every community in our state.

Many communities and organizations are planning to commemorate this milestone with programs, special events, exhibitions, publications and more. The Ohio Historical Society has made the Ohio Civil War 150 logo available for print and digital use in order to assist the marketing efforts of these local communities and organizations. If you would like to use the logo, please submit this form and the Ohio Civil War 150 staff will review the form **within two weeks** and send you a formatted logo.

Date: _____

Your Name: _____

Contact Information: _____

Organization Name: _____

Organization Address: _____

Organization Website: _____

Date of Event(s): _____

Event Address: _____

Event Description: _____

Does your event incorporate one or more themes of the Ohio Civil War interpretive framework? If yes, which one(s)? If no, what theme or topic do you plan to cover? Please read the interpretive framework highlights on page 4. Your response will help us determine the value of the interpretive framework and the Civil War topics that interest Ohio communities. Use of the interpretive framework themes is not a requirement for use of the logo.

Circle One: **Democracy—Transformation—Memory and Commemoration** _____



Have you hosted this event before?

How do you plan to use the logo? (i.e. website, brochures, bookmarks, banners)

Please provide as much detail as possible.

Do you need assistance from the Ohio Historical Society, the Ohio Civil War 150 staff, or the Ohio Civil War 150 Advisory Committee? If yes, how can we help you?

Comments and Suggestions:

The Ohio Historical Society reserves the right to rescind permission to use the logo at any time. The Civil War 150 logo may not be used in any way that discriminates or implies discrimination against any persons or groups based on age, ancestry, belief, color, creed, disability, national origin, race, religion, sex, sexual orientation or veteran status, or in any other way that would be a violation of the Ohio Historical Society's anti-discrimination policies. I have read the guidelines attached and agree to abide by the requirements specified by the Ohio Historical Society.

Signature: _____

Date: _____

Send forms to:

Kristina Kuehling

kkuehling@ohiohistory.org

Ohio Historical Society/Local History Office

1982 Velma Ave. Columbus, OH 43211

Phone: (614) 297-2342

Fax: (614) 297-2233

Don't forget!

Add your events to the Ohio Civil War 150 calendar at www.ohiocivilwar150.org.



Using the Ohio CW150 Logo

Thank you for agreeing to use the Ohio Civil War 150 logo in promoting your Civil War-related activities and events. Included below are guidelines for use of the logo. If you have questions or comments, please contact Kristina Kuehling at kkuehling@ohiohistory.org or by phone at 614-297-2342.

Guidelines:

- Please do not send logo files to other organizations. Have them contact Kristina Kuehling at kkuehling@ohiohistory.org and she will assist them.
- Please do not display the logo as the most prominent feature on your web page without prior permission (i.e. at the top of your homepage)
- Please do not display the logo on your overall website calendar unless you have submitted a form with each event or program listed.

In order to help make the logo more effective for you, here are a few suggestions for usage.

- The logo is seen best when at least one inch in diameter.
- Both high resolution (300dpi) and low resolution (96dpi) files are available for print or web use respectively.
- Black and white versions are also available upon request.
- The Ohio Historical Society can assist with providing additional file formats, color specifications and other information that may be necessary to incorporate the logo in to your materials. Please feel free to contact us for assistance.

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Ohio Civil War 150 Interpretive Framework Primary Themes

Democracy: Visions, Challenges, Breakdown and Expansion

Addresses the political turmoil in Ohio and the rest of the nation before and during the Civil War.

Includes such topics as democracy, political parties, Fugitive Slave Laws, slavery, African American equality, African Americans in the war, the election of Abraham Lincoln, and secession.

The Transformation of Ohio and America

Addresses social, political and economic changes in Ohio and the rest of the nation before, during and after the Civil War.

Includes such topics as race relations, African American equality, women, gender roles, Ohio's political leaders, economic transformations, and the relationship between state and national governments.

Memory and Commemoration

Addresses the impact of the Civil War on public memory as well as future generations' commemoration efforts.

Includes such topics as memorials, dedication ceremonies, markers, African Americans' and women's involvement in the war, veterans and descendants groups, legacy, interpretations of the war, public school education and history textbooks, and the Civil War as characterized in the media (i.e. fictional novels, Hollywood films, public television).